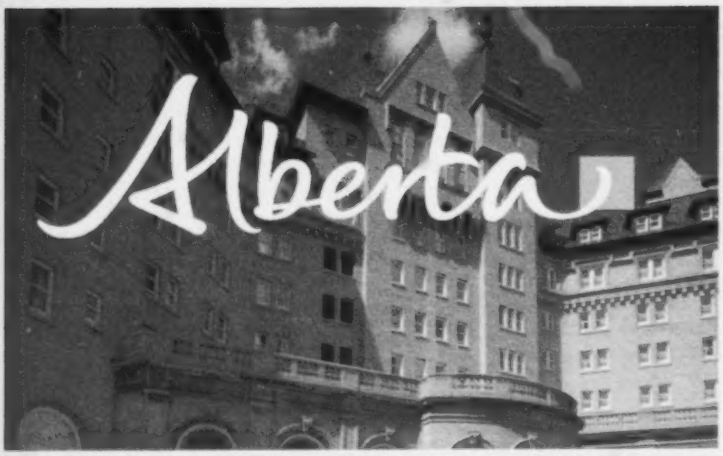
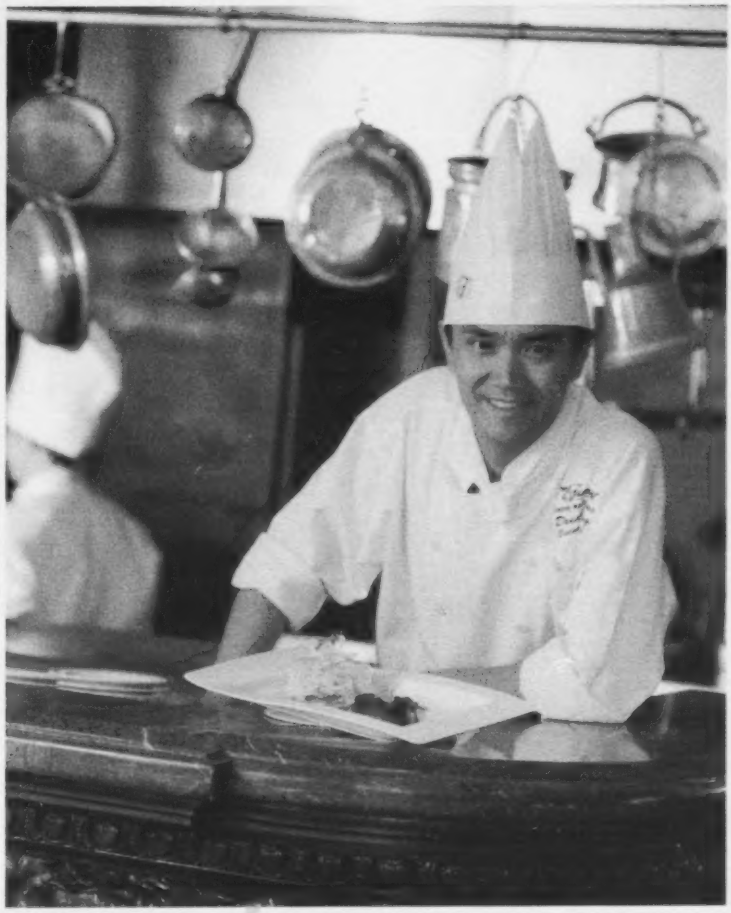




INDUSTRY PROFILES

Accommodation and Food Services Industry

July 2010

Government of Alberta
Employment and Immigration

Overview:

The Accommodation and Food Services industry[1] in Alberta includes establishments that:

- provide short-term lodging and complementary services (i.e. hotels, motor hotels, resorts, motels, bed and breakfast accommodation, housekeeping cottages and cabins, recreational vehicle parks and campgrounds and hunting and fishing camps); and
- prepare meals, snacks and beverages to customer order for immediate consumption on or off the premises.

Section A: Business Environment
1. 2009 Employment and Unemployment Numbers and Rates
2. Industry Growth
3. Size of Businesses in Alberta and the Industry
Section B: Human Resources Profile
1. Occupational Information
2. Demographics: Age and Gender
3. Wages
Section C: Additional Information
1. Links to Selected Industry Associations
2. Link to Government Library Database

[1] North American Industry Classification System (NAICS) major group 72

Section A: Business Environment

1. 2009 Employment and Unemployment Numbers and Rates:

	Alberta	Accommodation and Food Services Industry
Employment	1,988,100	126,100
Percent employed in the industry		6.3%
Unemployment	139,700	8,600
Unemployment rate	6.6%	6.4%

Data Source: Labour Force Historical Review 2009, Statistics Canada

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics[2] website or Statistics Canada[3].

2. Industry Growth:

- Employment in the Accommodation and Food Services industry is expected to grow on average 0.9% annually from 2010 to 2013.
- Approximately 4,600 jobs will be created between 2010 and 2013. Employment is expected to increase to 130,700 by 2013.
- This industry is expected to provide 2.6% of all new jobs in Alberta between 2010 and 2013.

For more information, see the Alberta Modified Canadian Occupational Projection System (COPS) 2009 – 2013, Industry Employment Outlook[4] online and the Alberta Learning Information Service (ALIS)[5] website's industry descriptions.

[2] See http://www.employment.alberta.ca/BI/67.html
[3] See http://www.statcan.gc.ca
[4] See http://www.employment.alberta.ca/documents/LMI/LMI-LMF_2009-13_cops.pdf
[5] See http://www.alis.alberta.ca

Trends and Outlook

According to Statistics Canada's National Economic Accounts, the Accommodation and Food Services industry accounted for 2.3% of Alberta's Gross Domestic Product in 2009, the same as in 1999. Its contribution to total employment declined from 6.8% in 1999 to 6.3% in 2009.

Employment in 2009 was 19.5% higher than its level in 2008. Over the last ten years, employment increased from 104,300 people in 1999 to 126,100 people in 2009.

The *Alberta Occupational Demand Outlook 2009-2013* projects labour demand growth in Chef and cook occupations, Managers in food service and accommodation, and occupations in Food and beverage service. Meanwhile, occupations in Travel and accommodation; and Tour and recreational guides and casino operators should expect below average demand for labour over the projection period.

3. Size of Businesses in Alberta and the Industry:

Establishment Size	Alberta Businesses		Accommodation and Food Services Businesses	
	Number of Employees	%*	Number of Employees	%*
Less than 20 employees	561,300	34.3%	51,900	44.3%
20 to 99 employees	582,500	35.6%	49,100	41.9%
100 to 500 employees	298,700	18.3%	8,400	7.2%
Over 500 employees	194,000	11.9%	7,700	6.6%

Data Source: Labour Force Historical Review 2009, Statistics Canada

* Percentages may not add up to 100 due to rounding.

Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

Section B: Human Resources Profile

1. Occupational Information:

Some examples of occupations in the Accommodation and Food Services industry include:

- bartender;
- chef;
- hotel and motel desk clerk;
- restaurant manager;
- housekeeping attendant; and
- food service supervisor.

For a complete listing of all occupations related to this industry, as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles[6] website.

2. Demographics: Age and Gender:

According to the Labour Force Survey, the gender breakdown in the Accommodation and Food Services industry is as follows:

- women employed: 72,500 people, or 57.5%
- men employed: 53,600 people, or 42.5%

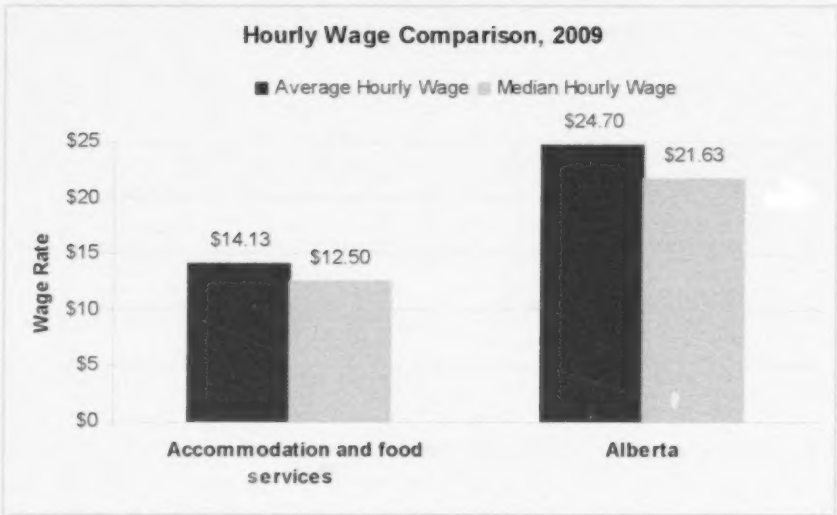
In Alberta, women accounted for 45.4% and men made up 54.6% of total employment.

Age Characteristics	Alberta Employees		Accommodation and Food Services Industry Employees	
	Number	%	Number	%
15-24 years	316,400	15.9%	48,500	38.5%
25-54 years	1,356,400	68.2%	66,500	52.7%
55 years and over	315,300	15.9%	11,200	8.9%

Data Source: Labour Force Historical Review 2009, Statistics Canada

[6] See http://www.alis.alberta.ca/occinfo

3. Wages:



Data Source: Labour Force Historical Review 2009, Statistics Canada
Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

Wage and Salary Information for Selected Occupations

Occupation	Average Hourly Wage			Average Annual Salary
	Starting Average	Overall Average	Top Average	
Restaurant manager	$ 15.32	$17.87	$ 21.32	$ 38,619
Hotel front desk clerks	$ 11.58	$ 12.80	$ 14.99	$ 24, 380
Chefs	$ 15.15	$17.35	$ 22.01	$ 35,352
Bartender	$ 9.19	$ 9.59	$ 11.07	$ 13,704

Data Source: 2009 Alberta Wage and Salary Survey

For information on wages, refer to the WAGEinfo[7] website. For job descriptions, duties, skills and educational requirements of specific occupations in the Accommodation and Food Services industry, visit the ALIS[8] website.

[7] See http://www.alis.alberta.ca/wageinfo
[8] See http://www/alis.alberta.ca

Section C: Additional Information

1. Links to Selected Industry Associations:

- Alberta Hotel and Lodging Association
  (http://www.ahla.ca)
- Canadian Restaurant and Foodservices Association
  (http://www.crfa.ca)
- Travel Alberta
  (http://www.industry.travelalberta.com)
- Hotel Association of Canada
  (http://www.hotelassociation.ca)

2. Link to Government Library Database:

http://www.servicelink.gov.ab.ca/libraries/workplace